

GRACEN WITT

PROFILE

Born and raised in a small town in Virginia, I fell in love with fashion through movies, magazines, and history books. My passion for styles, colors, and textures began at an early age and I love taking on a new persona with changing moods and trends. From the timeless style of Kate Middleton and Ralph Lauren to edgy sportswear, my style evolves constantly. I love designing kids clothing, swimwear, and formal gowns, incorporating classic styles with a modern twist. My life goal is to pursue a career in fashion and I hope to work and grow in the design, styling, or merchandising department of an established apparel company.



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(276)-952-8009



EDUCATION

BACHELOR OF SCIENCE
MAJOR: FASHION MERCHANDISING &
DESIGN
MINOR: LEADERSHIP & SOCIAL CHANGE

Virginia Tech
2014-2018

DEAN'S LIST 2014-2017
CUMULATIVE GPA: 3.74
IN MAJOR GPA: 3.94

SKILLS

PHOTOSHOP



MICROSOFT



INDESIGN



WRITING



SEWING



EXPERTISE

APPAREL DESIGN
SOCIAL MEDIA
STYLING
EVENT PLANNING
COMMUNICATION
LEADERSHIP
TEAMWORK

EXPERIENCE

BRIDAL INTERN

- Shadowed sales consultants daily assisting with bridal appointments
- Obtained an extensive knowledge of bridal gowns and designers
- Focused on a very high standard of service and customer interaction

KLEINFELD
BRIDAL
-
NEW YORK, NY
-
SUMMER 2017

BRIDAL BOUTIQUE ASSOCIATE

- Working on daily store tasks such as organization and cleaning
- Steaming and organizing gowns
- Assisting customers in their selection of bridal and formal gowns

CHANTILLY LACE
BRIDAL
-
BLACKSBURG,
VA
-

CAMPUS INVOLVEMENT

Student Alumni Associates ("100 Most Spirited Hokies")-responsible for school spirit rallies and alumni reunions

Kappa Delta Sorority-Member of Bid Day Celebration Committee; Recruitment Team, Sorority Chaplain, and New Member Group Leader

CRU Campus Ministry - school wide campus ministry.

Class of 2018 Leadership Team (Decorations Chair)-responsible for creating theme and decorations for Class of 2018 Ring Dance as well as serve the class officers with all class sponsored events.

Oris Glisson Historic Costume Collection-independent study during spring 2015 archiving and creating window displays of historic clothing dating back to the 1800s.

Victoria's Secret PINK Campus Team- Event planner for brand promotion throughout campus.

Fashion Merchandising and Design Society- In-Major club responsible for promoting strong career skills in the apparel industry also responsible for facilitating annual fashion show. I designed for both the 2017 and 2018 shows. 2017 Challenge Garment competition winner.

Virginia Tech Football Student Intern-Work in Recruiting and Operations Department, assisting in daily office management duties as well as weekly game day operations.

Virginia Tech Homecoming Court 2017-Homecoming queen candidate for 2017 working to raise awareness for my platform "Child Abuse Prevention" with local non profit NRV Cares in Christiansburg, VA.